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Kentucky Insurance Commissioner heads national committee ***Clark chosen as chair of market regulation and consumer affairs group***

FRANKFORT, Ky. (July 19, 2011) – Kentucky Insurance Commissioner Sharon P. Clark has been named chairwoman of the Market Regulation and Consumer Affairs committee of the National Association of Insurance Commissioners (NAIC).

The committee monitors all aspects of the insurance market's regulatory practices and reviews how those efforts affect insurance consumers. The committee was actively involved in national efforts to protect military personnel from inappropriate sales activities on U.S. military installations.

Clark also serves on the executive committee of the NAIC, is a member of the audit committee and is secretary for the group's southeastern zone. She is a member and secretary of the National Insurance Producer Registry board and vice chairwoman of the NAIC's National Association of Registered Agents and Brokers committee.

Appointed Kentucky's insurance commissioner in 2008, Clark earlier served as the first director of the Consumer Protection and Education division at the Department of Insurance (DOI), a position she held for five years. Under her leadership, DOI hired its first ombudsman, added consumer education and outreach functions, and strengthened enforcement efforts by expanding the number of consumer complaint investigators.

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